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## Building or Selling Your Company

Middle market companies often seek liquidity for shareholders but still need capital to execute strategic growth plans. Look for an investment banker who is dedicated to effectively positioning your company to enhance shareholder value. A company may need to raise capital or find a private equity partner to pursue growth strategies and compete effectively. Whether shareholders desire to sell an entire company today, or only part of their investment, the investment banker who understands the company's growth opportunities, industry position, and operating capabilities is best suited to execute on growth, liquidity, and capital objectives.

Our subsidiary Crowe Capital Markets LLC (Crowe Capital) advises on mergers and acquisitions (M&A), leveraged buyouts, private placements and capital raising, corporate finance advisory, and financial restructuring services, focusing on transaction values between \$20 million and \$500 million. Crowe Capital provides a level of attention you are unlikely to receive from a large investment bank.

Crowe Capital begins by understanding your needs and objectives, often by performing a strategic alternatives analysis prior to commencing a transaction process. They design each deal process to achieve the desired results and work closely with you to execute an efficient transaction. Crowe Capital leverages technical and industry experts throughout Crowe Horwath LLP and, as needed, taps into a worldwide organization of contacts in Crowe Horwath International.

Crowe Capital knows the right players in the M&A, private equity, and credit markets. If you are a seller, their knowledge and relationships allow them to work effectively with strategic buyers, private equity investors, and lenders who can recognize and effect transactions at premium enterprise values. If you are a buyer, they can assist you in valuing a growth or acquisition opportunity, designing an effective capital structure, and raising the financing to support the transaction.

Find out why Crowe Capital's fees "pay for themselves" in the form of added value. Visit [www.crowecapital.com](http://www.crowecapital.com) for additional information.

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