
Maximizing Value in Challenging Situations

Companies operating in today's demanding business environment face a variety of challenges, including reductions in customer demand, global market competition, rapid-fire technological change, and cost-structure shifts driven by market forces.

Healthy companies evolve in response to the market, adjusting corporate strategy, productivity, ownership, and capital structures in response to internal and external change. But when market instability and pressures intensify, even previously high-performing organizations may be affected.

Crowe Horwath LLP's Restructuring Advisory Services practice provides innovative business solutions for both companies and their creditors in financially challenging situations. Our [team of professionals](#) is experienced at leading financial and operational restructuring in both an advisory role and as interim members of the senior management team when appropriate.

From the development and implementation of turnaround restructuring plans to management of creditor negotiations to board communications, pre-bankruptcy planning, and post-bankruptcy execution, Crowe offers a comprehensive range of restructuring advisory services. Whether you or your clients are in need of advice, active intervention, or fundamental restructuring, our goal is the same: maximizing value for the benefit of all stakeholders.

Our services include:

- **Financial restructuring.** Crowe can help companies stabilize financial performance through analysis of long-term and short-term cash flow projections, debt renegotiation with senior and subordinate lenders, implementation of cash conservation procedures, and management of crucial resources for revenue enhancement.
- **Operational/performance improvement consulting.** When appropriate, our professionals recommend operational revisions, and develop and implement a high-impact business plan, depending on the depth of restructuring required to re-establish sustainable cash flow and long-term viability. We help our clients improve the efficiency and effectiveness of their key business operations by consulting in the areas of streamlining management and control, identifying and managing risk, and implementing cost-saving initiatives with hands-on assistance.
- **Crisis management.** In cases of severe liquidity crisis, supply chain disruption, customer dissatisfaction, and other situations that require immediate action, Crowe will work with senior management to find solutions that produce rapid results.
- **Interim management.** When performance challenges are more serious, our restructuring professionals can fill gaps in the management team on a temporary basis by stepping into key leadership positions such as chief financial officer, chief operating officer, chief executive officer, or chief restructuring officer.
- **Litigation.** Our professionals consult with counsel and clients at every stage of the litigation process, beginning with dispute avoidance techniques.
- **Fraud investigation.** Our multidisciplinary fraud investigation team can move quickly to uncover and analyze suspected fraud, assess damage, and provide effective support during litigation.

For more information on our restructuring advisory services, please contact John Weykamp at john.veykamp@crowehorwath.com or john.veykamp@crowehorwath.com or 616.242.6182.
