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## Adding Value to Valuations

A surprising number of companies lose track of their real value. Patents, trademarks, copyrights – even new business models – have emerged as the primary new currency fueling business growth.

Our professionals are known for providing valuations that are focused and precise. Our services are comprehensive, including:

- Shareholder/corporate planning
- Financial reporting
- Intellectual property assessment
- Tax transactions
- Estimates for business interruption claims
- Executive compensation analysis
- Mergers and acquisitions
- Transfer pricing
- Litigation support

We also provide static pool analyses, valuations of complex securities such as derivatives, and statistical analyses.

You can expect the attention of a senior Crowe Horwath LLP professional throughout the process, not merely at the start of the engagement. We pair a valuation professional with an expert in your industry, technology, or service – providing the best combination of talent and ideas to serve you. At Crowe, our people are highly responsive and respect existing relationships.

Our valuation professionals have handled hundreds of assignments and spend 100% of their time providing valuation services to the legal, business, financial institution, and government communities. We take leadership roles in industry associations, such as the Appraisal Issues Task Force, and hold respected certifications, such as accredited senior appraiser, accredited in business valuation, certified financial analyst, and certified business appraiser.

Understand the full value that trained experts add to your valuation process. Call Crowe.

For additional information, please contact Mary Ann Travers at [maryann.travers@crowehorwath.com](mailto:maryann.travers@crowehorwath.com) or 630.575.4378.

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